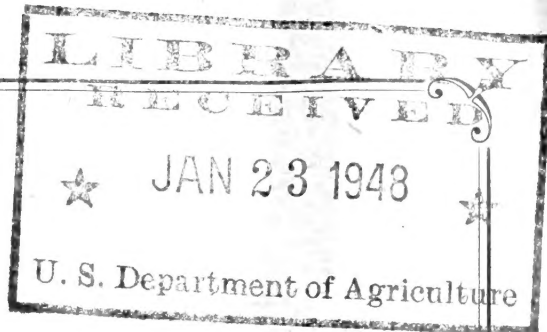


## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.



62.61



# SNAPDRAGON

## POTTED PLANTS

Price List *for* 1947

**GENEVA FLORAL CO.**

*P. O. Box 173, GENEVA, N. Y.*

**FARM, GREENHOUSES AND OFFICE**

*Border City, E. North St., just outside Geneva*

## INSTRUCTIONS FOR ORDERING

**PRICES:** Prices will be found opposite each variety. If your order totals 1000 plants or more, you may use the 1000 rate. Orders for less than 1000 cuttings take the 100 rate. F.O.B. Geneva, N. Y.

**TERMS:** 5% *discount* for *cash with order*.  
2% discount for payment within 10 days from date of invoice.  
Net 30 days from date of invoice.

**CLAIMS FOR DAMAGE: GET A BAD ORDER REPORT IMMEDIATELY** upon receipt an unsatisfactory shipment from your express agent. Send it to us with a list of damaged plants so we may replace them and file claim for the loss. Inasmuch as we have no control over the transportation agencies, we cannot be responsible for injured or delayed deliveries, etc. Our packing is all done by men of experience who have done it for years and any trouble must be settled with the carrier. However, we will do all we can to assist you if you will get the **BAD ORDER REPORT** from your agent immediately and mail it to us so we may replace lost plants and file claim for the loss.

**NO GUARANTEE:** While we use every possible care to have all varieties properly labeled and true to name, we give no warranty expressed or implied, also we cannot guarantee a crop as growing depends entirely upon the grower.

**CANCELLATION:** We will accept cancellations only if your cancellation, letter, card, wire, or phone message reaches us before the Express Company picks up the plants. If all or any part of your order has been shipped, we can cancel the *unshipped portion* only.

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### PINK

\***Better Times.** (Hybrid) Beautiful rose pink. Fairly early with a medium stem and compact spikes.

\$5.50 per 100: \$45.00 per 1000

\***Cheviot Maid Reselected** (Ball) New uniform selection. Very popular rose pink.

\$5 per 100: \$40 per 1000

\***Christmas Cheer** (Hybrid) Extra early and a good producing bright rose pink.

\$6.00 per 100: \$50.00 per 1000

**Early Cincinnati** (Ball) Early flowering strain of this fine light rose.

\$5 per 100: \$40 per 1000

**Mary Ellen** (Hybrid) Very similar to Maryland Pink. A soft rose pink. It is later and has longer stems and spikes.

\$5.50 per 100: \$45.00 per 1000

**Maryland Pink** (Hybrid) Soft creamy pink; early flowering with medium length stems.

\$6.00 per 100: \$50.00 per 1000

**New Cincinnati.** Medium rose pink with long shatter-proof spikes and extra long, stiff stems.

\$5 per 100: \$40 per 1000

**Peggy Schumann.** Extra fine, creamy rose pink with heavy, stiff stems and well-formed spikes.

\$5 per 100: \$40 per 1000

**Rose Queen.** Very fine spring flowering deep rose pink.

\$5 per 100: \$40 per 1000

**St. Louis Early Pink.** Popular, Maryland Pink or Mary Ellen color for late winter flowering.

\$5 per 100: \$40 per 1000

## WHITE

**\*Koester's White.** Very fine pure white. Clean grower. Slightly ruffled flowers.

\$5 per 100: \$40 per 1000

**Lucky Strike.** Popular early flowering pure white.

\$5 per 100: \$40 per 1000

**Margaret.** A fine producer. Stiff stems and grass-free growth, creamy white. Very popular.

\$5.50 per 100: \$45 per 1000

**Peace.** (Ball) Large closely set florets of the pure white on long, wiry stems. The unusually rich dark green foliage contrasts vividly with the snowy whiteness of its flowers.

\$5 per 100: \$40 per 1000

**\*White Wonder Improved.** (Ball) Uniformly long stemmed, even growing strain of this pure white variety. A few days later than Koester's White, but considerably stronger in growth.

\$5 per 100: \$40 per 1000

## YELLOW

**Ceylon Court Dark.** Standard early yellow; somewhat darker than Ethel.

\$5 per 100: \$40 per 1000

**\*Ethel.** The most satisfactory fairly deep yellow that we know of. Perfectly uniform in habit without grassy side growth and with medium sized closely set spikes.

\$5 per 100: \$40 per 1000

All of the above varieties are being grown from Ball's Seed. These plants are **fine, clean, healthy**, topped and branching plants grown in **sterilized** soil from 2 inch pots to save you express.

**Klondike Supreme.** A strong growing, large flowered, deep yellow which we find preferable to Coates Yellow because of its darker green foliage. Choice for late winter.

\$5 per 100: \$40 per 1000

## BRONZE

**\*Afterglow.** One of the most satisfactory all around orange-bronze varieties, especially for late winter and spring.

\$5 per 100: \$40 per 1000

**Bronze Christmas Cheer.** Clean growing golden bronze and apricot combination.

\$5 per 100: \$40 per 1000

**\*Glorious.** Very fine rich reddish bronze for spring.

\$5 per 100: \$40 per 1000

## LAVENDER

**Ball Lavender.** Long stemmed and strong growing with long heavy spikes of pleasing orchid lavender. A ready seller on most markets.

\$5 per 100: \$40 per 1000

**Schumann's Lavender.** Excellent, large flowered rosy lavender for spring. Full, heavy spikes.

\$5 per 100: \$40 per 1000

## RED

**Ball Supreme Red.** A rich, velvety crimson with no objectionable magenta shading.

\$5 per 100: \$40 per 1000

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\* These are our most popular varieties. We have ample stock of these items.

*FOLLOW*  
*YOUR*  
**SNAPS**  
*WITH*  
**MUMS**

*Write for Our List*

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